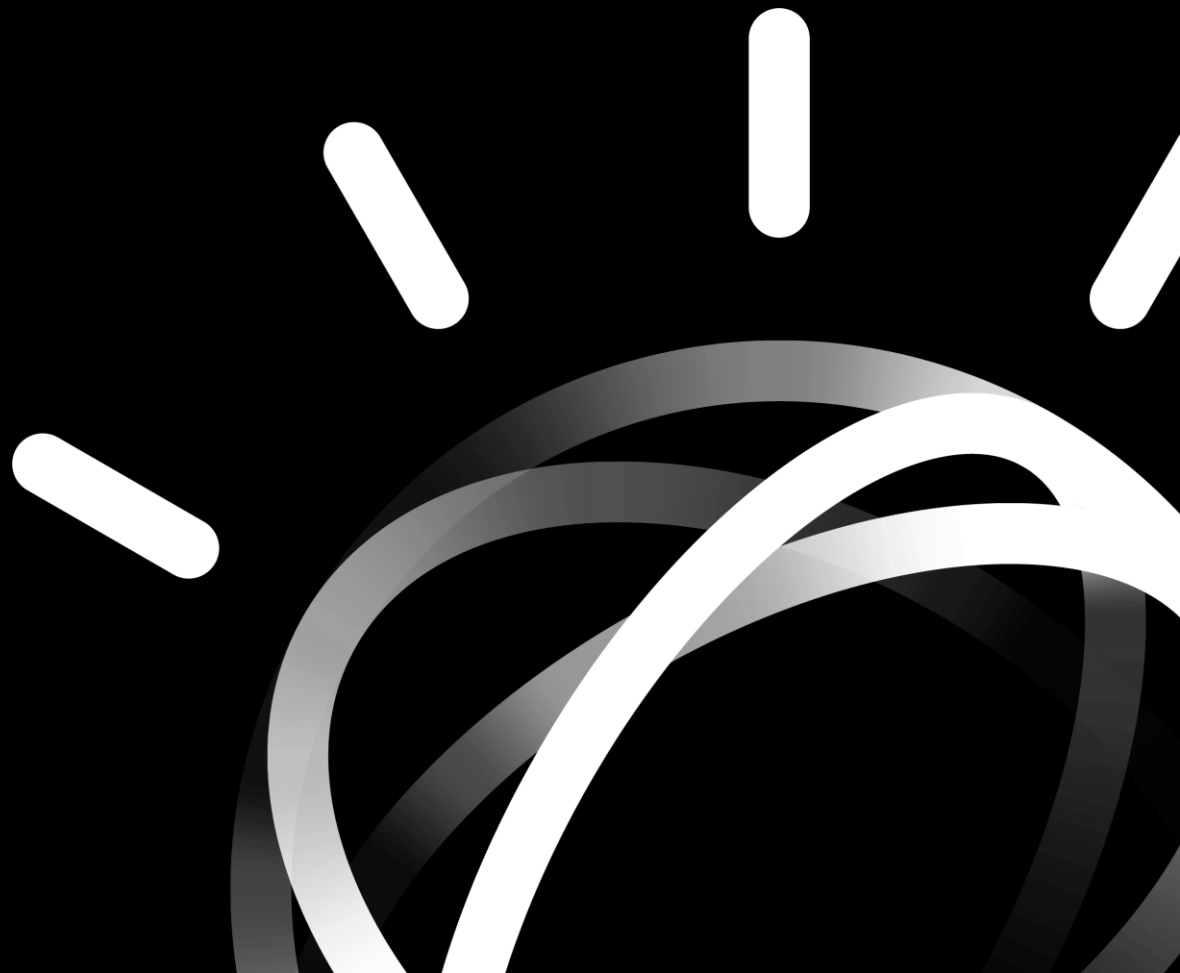
Are you AI-Ready?



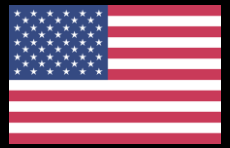
Deepika Devarajan
Product Management
Data and AI
IBM Pittsburgh

IBM

About Me

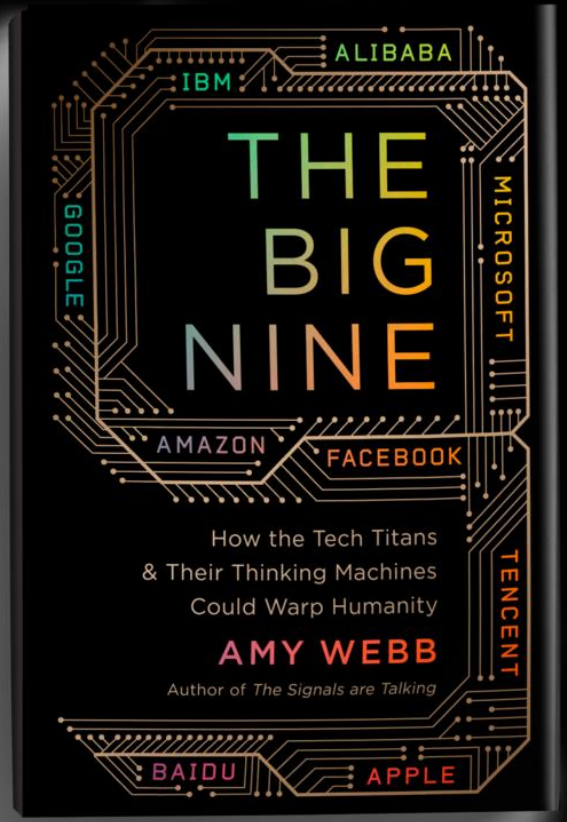
Computer Engineer
Product Management
Love to Read
Start-up Aficionado
IBM Watson

disclaimer



G-MAFIA

BAT

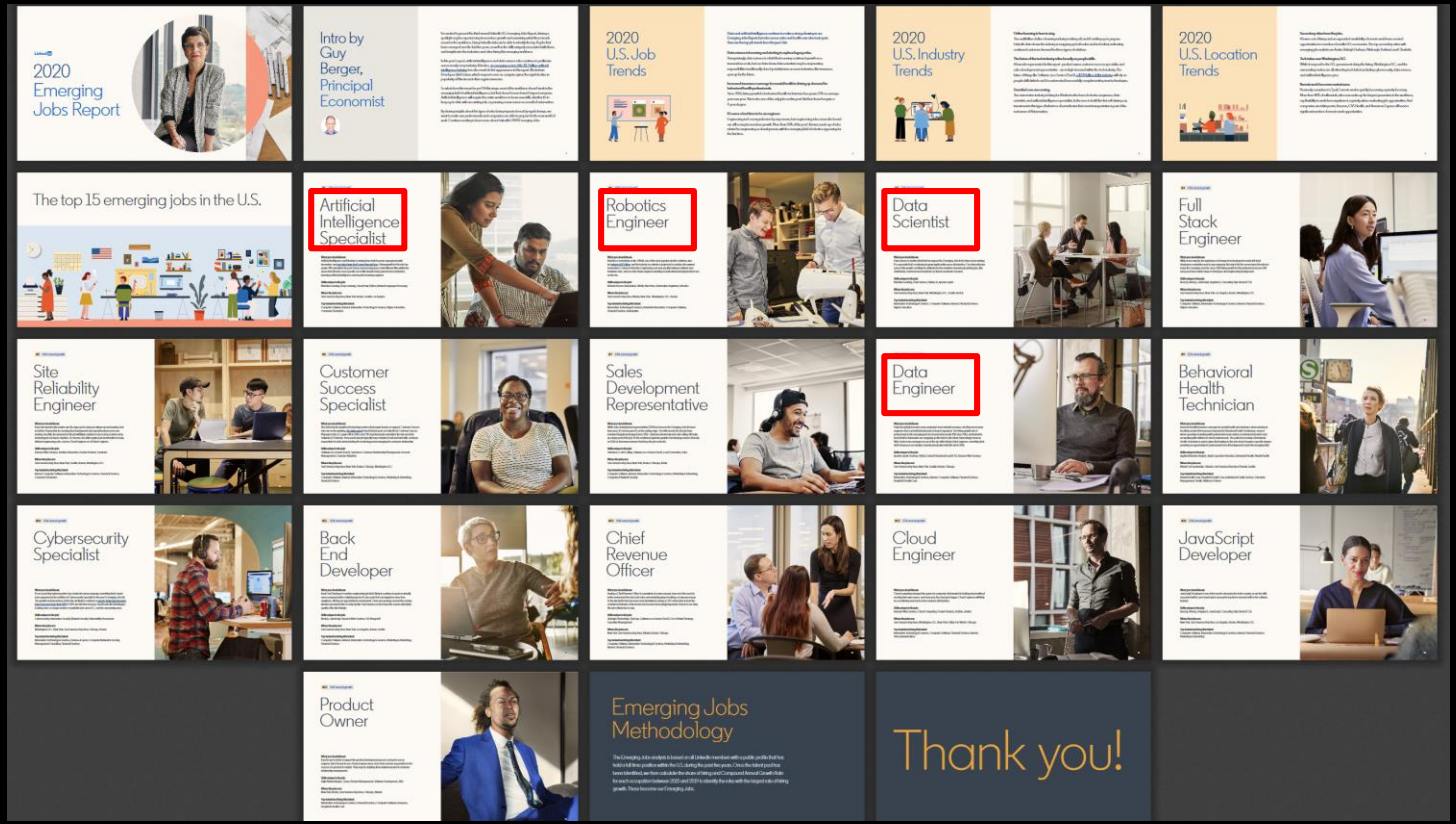


https://amywebb.io/books

opportunity

AI skills are super hot

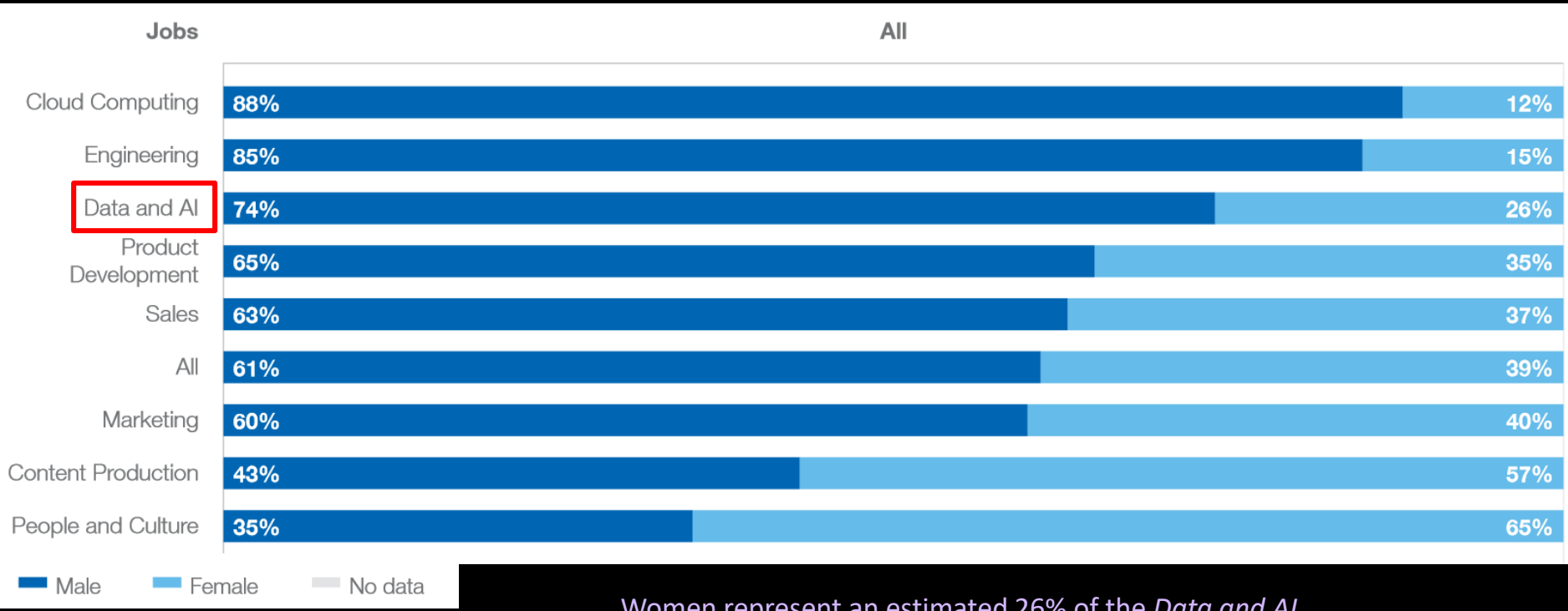
2020 Emerging Jobs Report - LinkedIn



https://business.linkedin.com/content/dam/me/business/en-us/talent-solutions/emerging-jobs-report/Emerging_Jobs_Report_U.S._FINAL.pdf

Women have an opportunity to fill the skills gap

2020 Gender Gap Report - World Economic Forum



Women represent an estimated 26% of the *Data and AI* workforce, and that number gets smaller as you move up the leadership ranks

http://www3.weforum.org/docs/WEF_GGGR_2020.pdf

Disruption is upon us

A taxi company that owns no cars

An accommodation company that owns no real estate

A large retailer that carries no inventory

A media company that owns no content

artificial intelligence

Consumer AI

vs.

AI for Business

defining AI

Big Data

Machine Learning

Deep Learning

Transfer Learning

Fairness & Bias Mitigation

How AI works

https://www.youtube.com/watch?v=noj4X1ujIOs

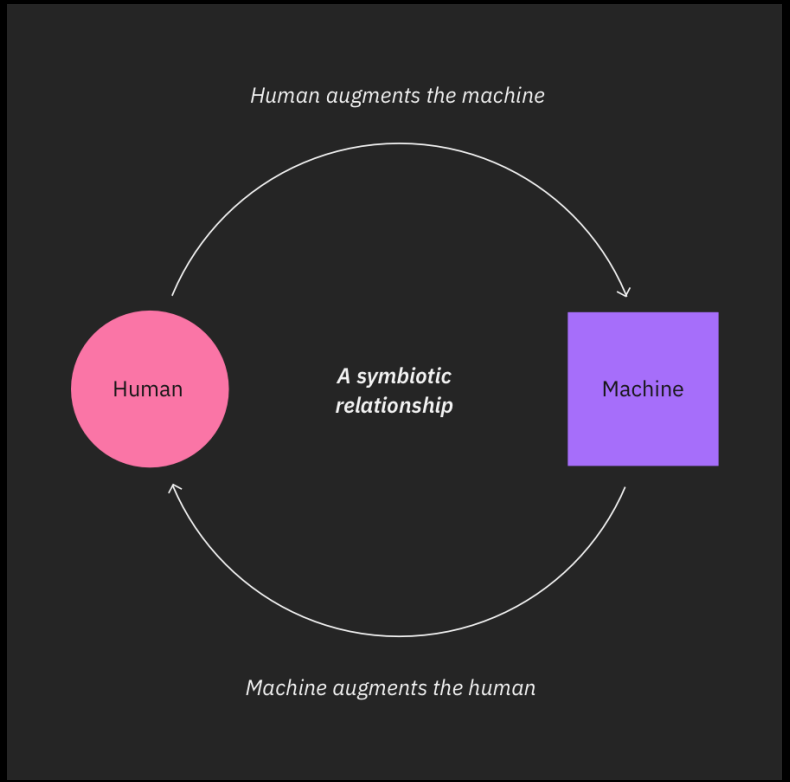
AI augments human intelligence

Understands

Reasons

Learns

Interacts

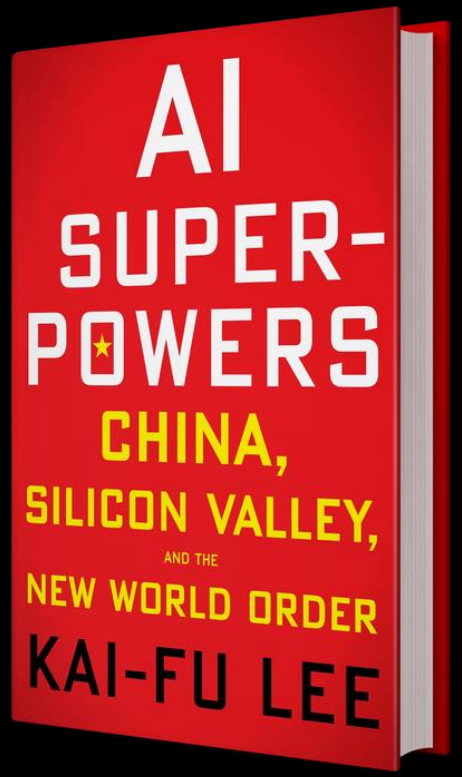


https://www.ibm.com/design/ai/fundamentals

Project Debater

https://www.research.ibm.com/artificial-intelligence/project-debater/

Internet AI
Business AI
Perception AI
Autonomous AI



https://aisuperpowers.com/

AI adoption

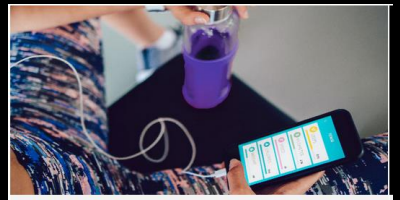
AI for businesses

https://www.youtube.com/watch?v=W3iPbFTAAds

AI disrupts across industries

How cognitive manufacturing is transforming electronics production

A core early adopter group has kicked off the generation of cognitive manufacturing, gaining both higher ROI and productivity.



Better health outcomes with AI-powered virtual assistants

AI-enabled virtual assistants can open the door to more, and better, healthcare choices.

Travel: Global industry agenda

Travel providers with the insights to understand the future will be the ones who shape it.

Shift to enterprise-grade AI for chemicals and petroleum

This report reveals how chemicals and petroleum leaders are integrating AI into their organizations.

Building artificial intelligence into buildings

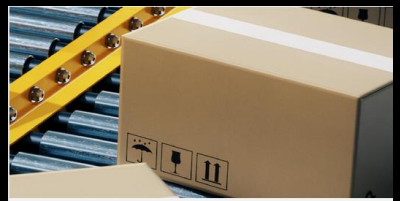
Integrating artificial intelligence with building systems and devices can improve building efficiency and experiences.

AI can help insurers provide better customer experience

To stay relevant, insurers should shift from reactive risk underwriting to proactive prevention aimed at better outcomes for customers and themselves.

AI and automation pay big dividends for telecom

A customer-centric, agile design married with an intelligent automation platform can transform telecom processes, and drive profound cost reduction.



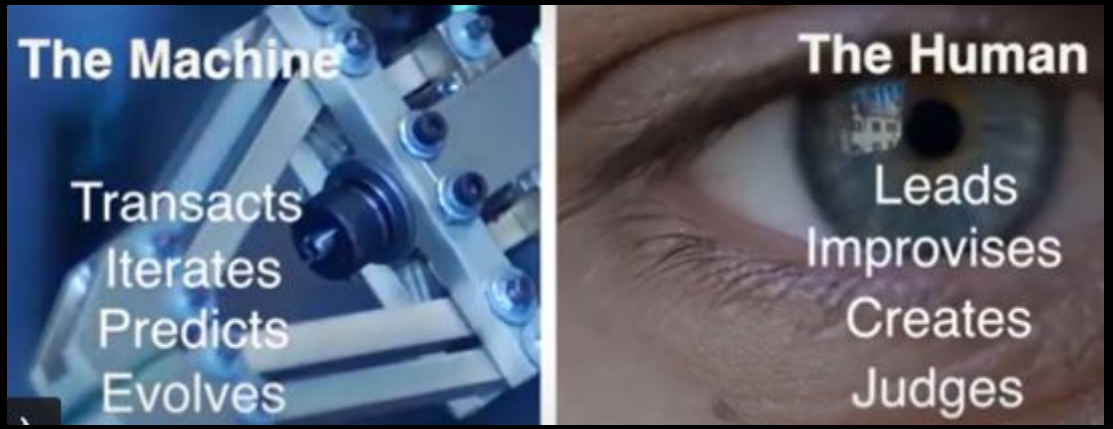
Intelligent automation for consumer products and retail supply chains

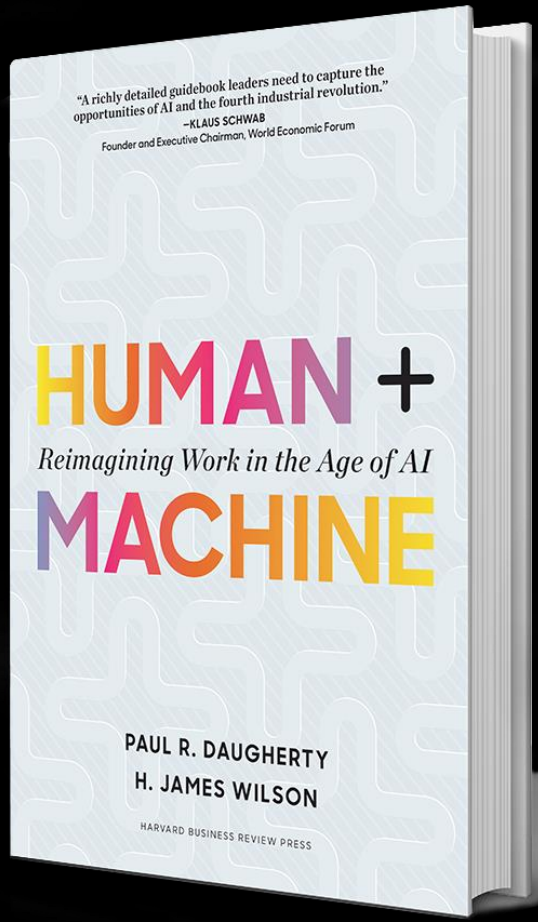
The pervasive challenge faced by consumer products manufacturers and retailers alike is how to plan and execute as an end-to-end supply chain.

https://www.ibm.com/thought-leadership/institute-business-value/technology/ai-cognitive

Clinical Trials

https://www.ibm.com/us-en/marketplace/clinical-trial-matching-oncology





https://www.accenture.com/us-en/insight-human-machine-ai

Chieko Asakawa, Accessibility Research Pioneer

- Research Fellow
- Visiting CMU Professor
- Inducted to SWE National Inventors Hall of Fame
- Launched Navigation App at Pittsburgh International Airport
- Blind since age of 14

https://www.ibm.com/watson/advantage-reports/future-of-artificial-intelligence/chieko-asakawa.html

trust and transparency

IBM's Principles for Trust and Transparency

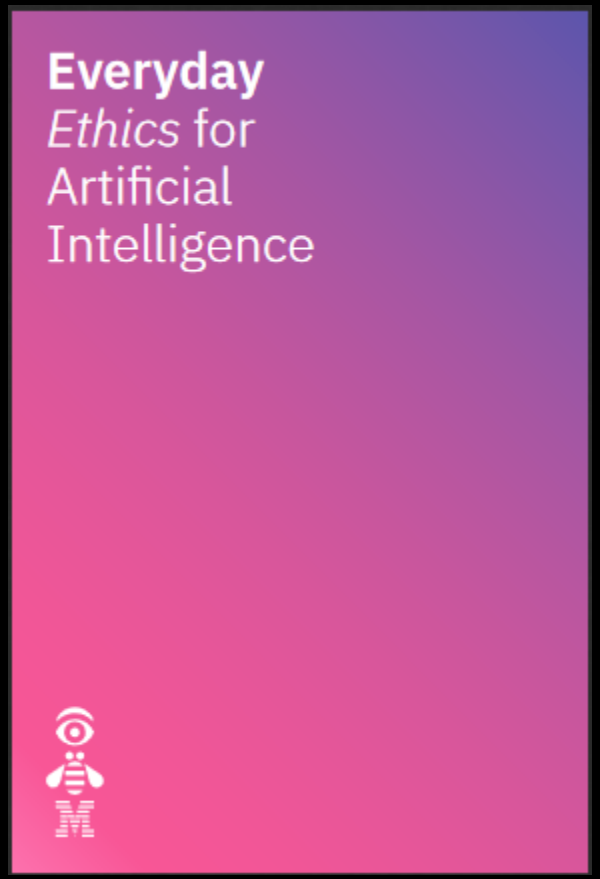
- The purpose of AI is to augment human intelligence
- Data and insights belong to their creator
- New technology, including AI systems, must be transparent and explainable

https://www.ibm.com/blogs/policy/trust-principles/

Trust and Transparency

https://www.youtube.com/watch?v=9R4Xd2UiNko

Everyday Ethics



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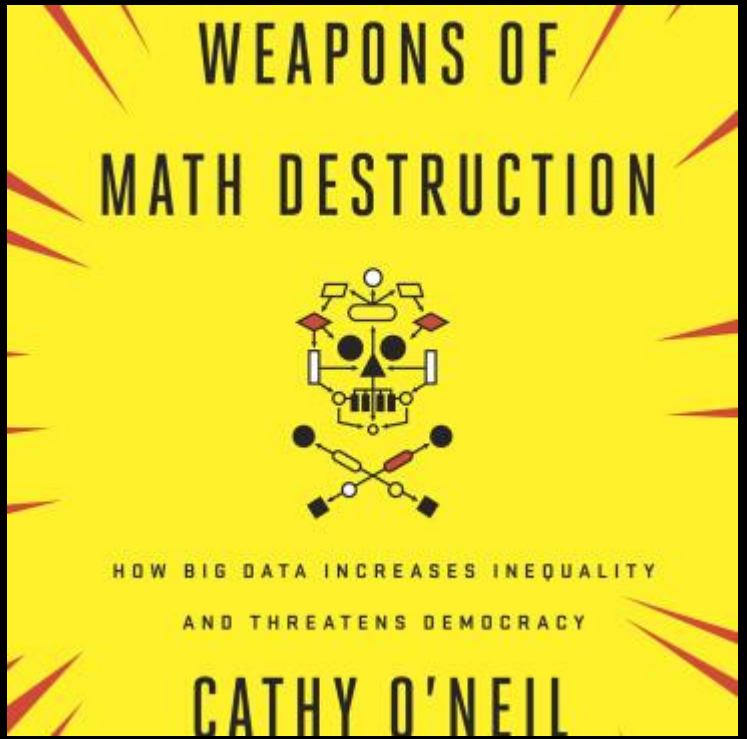
A hotel chain wants to embed artificial intelligence into an in-room virtual assistant/concierge to augment and personalize their users' stay. We'll use the project team in charge of this effort as an example throughout the document. This conversational agent will include capabilities such as:

- Agentive-style assistance.
- Introduction to their room and services in their preferred language.
- Control of room facilities through natural language.
- Sending a request directly to the service team through the in-room virtual assistant.

https://ibm.biz/everydayethics

Bias in Algorithms and Math Models



https://weaponsofmathdestructionbook.com/

AI Predictions for 2020

1. **AI will understand more, so it can do more**
2. **AI won’t take your job, but it will change how you work**
3. **AI will engineer AI for trust**
4. **AI’s appetite for energy demands greener tech**
5. **AI-powered lab assistants will discover new materials**

https://www.ibm.com/blogs/research/2019/12/2020-ai-predictions/

AI Applications

Wayfinding

Debates

Health

Sports

Music

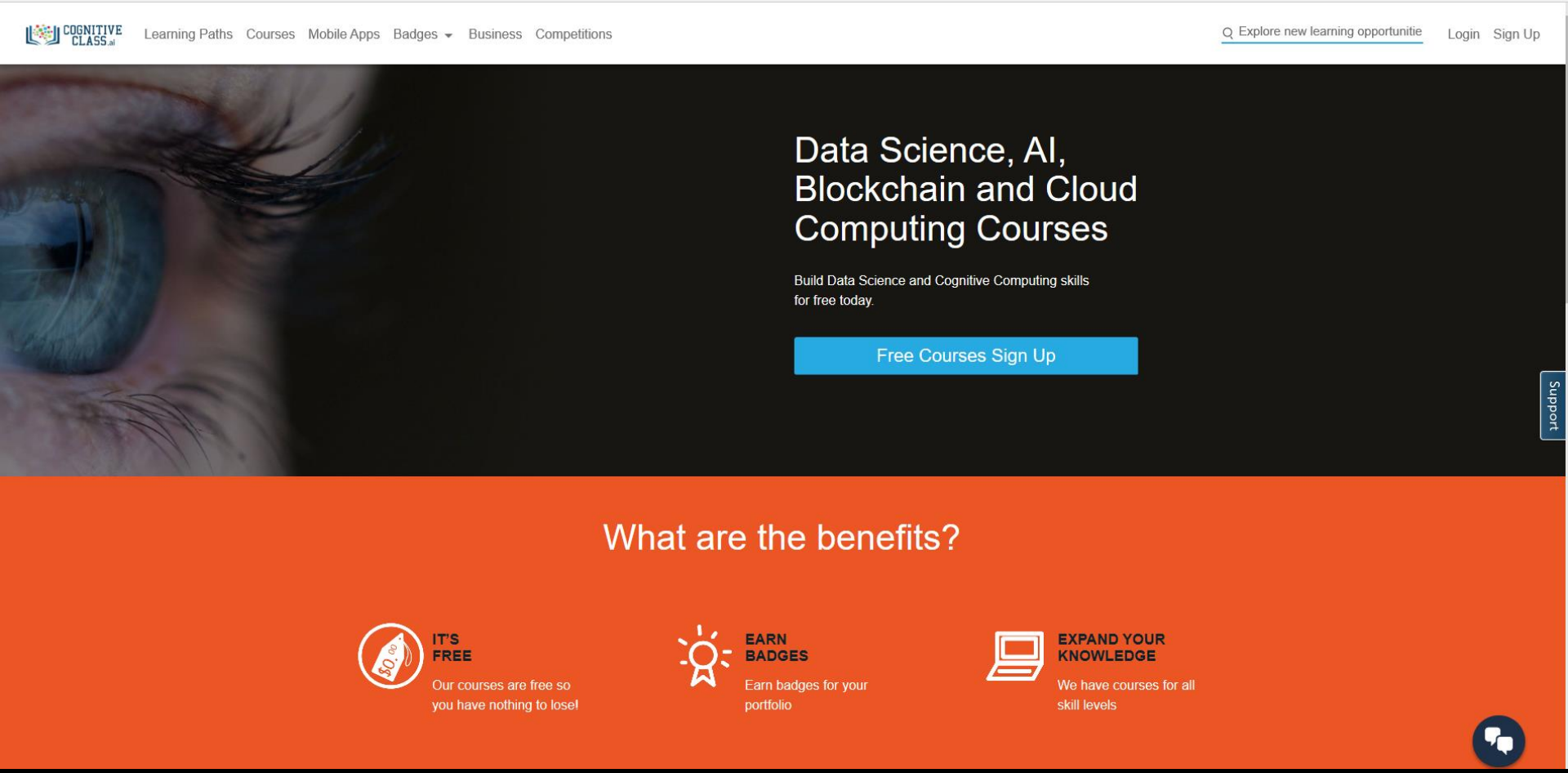
GRAMMYConnect

https://www.grammyconnect.com/

Fantasy Football

https://www.ibm.com/sports/fantasy

What's Next?


COGNITIVE CLASS.ai
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Build Data Science and Cognitive Computing skills for free today.
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IT'S FREE
Our courses are free so you have nothing to lose!
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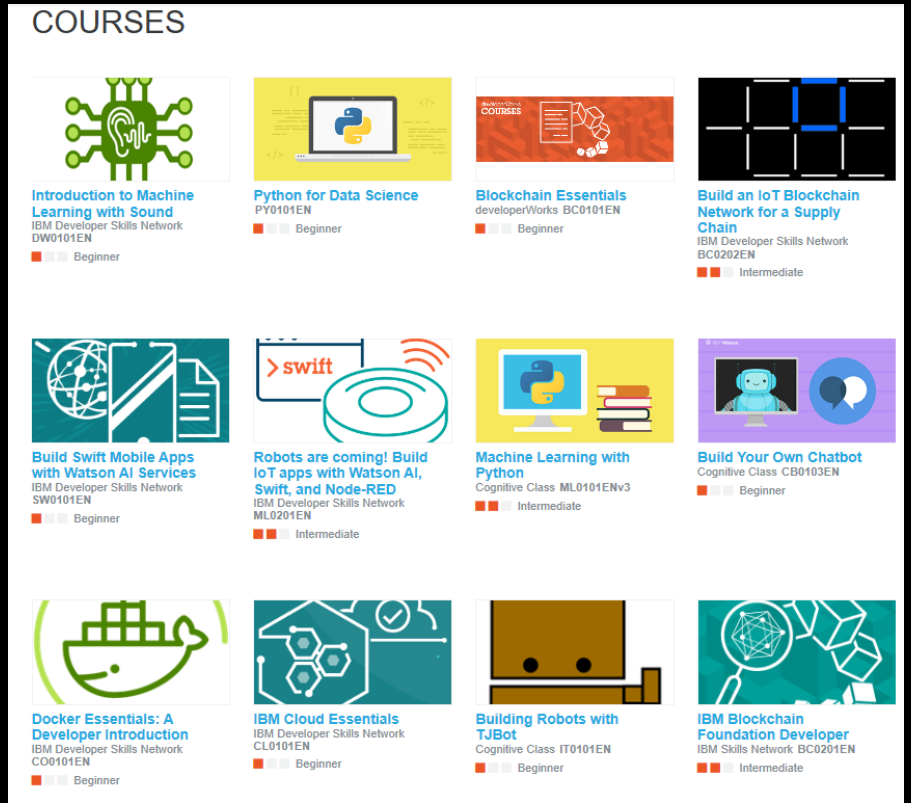
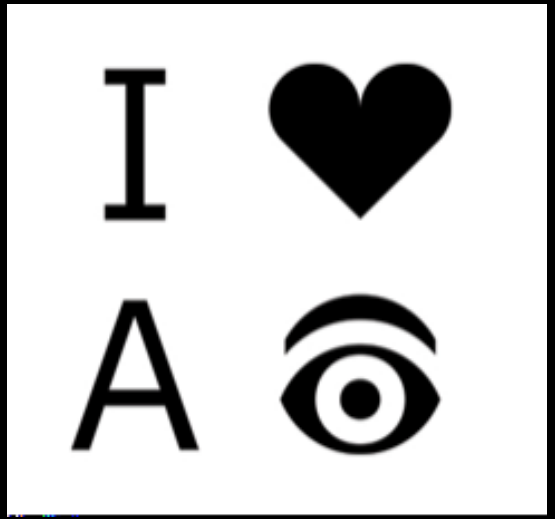
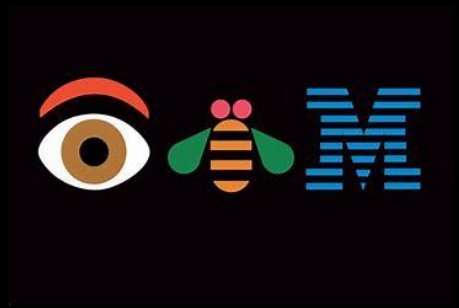
Earn badges for your portfolio
EXPAND YOUR KNOWLEDGE
We have courses for all skill levels

Earn badges as you learn

https://cognitiveclass.ai/

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